

FOR IMMEDIATE RELEASE

Contact: Tim Lane
EdgeTrade Inc.
212/271-6470, ext 270
timothy-lane@edgetrade.com

EDGETRADE RANKED NUMBER ONE BROKER IN NASDAQ TRADING

Annual *Institutional Investor* Magazine - Elkins/McSherry Survey Also Places EdgeTrade Among Top Three NYSE Trading Firms

NEW YORK, NY, December 10, 2007...EdgeTrade, agency-only broker and algorithmic trading software developer, today announced its ranking as the number one broker in NASDAQ trading in a report published by *Institutional Investor* magazine based on data from Elkins/McSherry, an independent transaction cost analysis firm. Clients of EdgeTrade, of which there are more than 220, include hedge funds, mutual funds, asset management firms and broker-dealers in North America, Europe and the Far East.

The 11th annual survey of global transaction costs conducted for *Institutional Investor* by Elkins/McSherry spans 12 months ended June 30. Elkins/McSherry analyzed data on more than 420 billion shares traded, by over 1,100 money managers and 1,900 brokerage firms globally, to measure trade cost and market impact performance.

"Institutional traders are carefully scrutinizing costs and increasingly recognizing the value that EdgeTrade's anonymous, agency-only algorithms and executions can provide in lowering market impact and trading costs," said EdgeTrade CEO, Joseph Wald.

Elkins/McSherry ranked brokerages by comparing prices they obtained for clients with the volume weighted average price (VWAP) for identical stocks on same day trading. It also ranked them according to the difference between the price at which they executed orders and the price of the same stocks upon receipt of those orders, a benchmark known as arrival price. EdgeTrade was 17.9 basis points better than average for NASDAQ listed trading as measured against VWAP, making it the top brokerage firm. The firm placed number three among NYSE trading firms, with 11.4 basis points better than average, also measured against VWAP.

EdgeTrade's smart order execution algorithms encompass FAN, Covert and Sumo. Smart order execution, a term and category breakthrough of next-generation algorithms originated by EdgeTrade in 2005, is designed to optimally and anonymously fill orders electronically through high-speed market connections that dynamically interact with streaming quantitative, analytical and adaptive (to real time executions) methodologies. FAN simultaneously sprays aggregated displayed and non-

displayed markets, and then continuously moves an order in line with shifting liquidity until best execution is fulfilled. Covert, a tool for institutional traders who seek to capitalize on the benefits of sending electronic orders to dark pools only, is an extension of FAN. Launched in 2005 as the antidote to a market order, Sumo is an aggressive, time-sensitive strategy designed to get trades done quickly while minimizing market impact and information leakage. In addition to the smart order execution algorithms, EdgeTrade's canon of agency-only strategies encompass a growing roster of benchmark and participation tools: Arrival Price, VWAP, TWAP, Volume Tracker, Liquidity Paced and 10b-18 (corporate buyback).

EdgeTrade's algorithms are available through Execution Management System™, the firm's agency-only platform for single stock and basket equity orders, as well as a number of buy-side and sell-side trading and order management systems, including: Bloomberg, Charles River, ESP, Eze Castle, Fidessa, Longview (Linedata), Macgregor, Mixit, Moxy (Advent), Neovest, NYFIX, thinkorswim and Tradeware.

About EdgeTrade Inc.

Established in 1996, EdgeTrade has a sterling reputation for the integrity of its unconflicted, anonymous execution services, next-generation algorithmic strategies and liquidity aggregation/access technology. An agency-only broker and software developer, EdgeTrade is also a member of the FINRA and SIPC. On November 19, 2007, Knight Capital Group, Inc. announced its plans to acquire EdgeTrade. For more information on EdgeTrade, visit www.EdgeTrade.com.

#